

CrowdConf 2010 Speakers Announced

Conference on Future of Distributed Work Taking Place in San Francisco October 4, 2010

San Francisco, CA (PRWEB) September 17, 2010 -- CrowdConf (www.crowdconf.com), the first conference centered on the emerging field of crowdsourcing and the future of distributed work, announces its speakers for the upcoming Oct. 4, 2010 event.

About CrowdConf Speakers

- CrowdConf, brought to you by CrowdFlower, is built around the multifaceted crowdsourcing industry, which helps companies manage projects efficiently while maintaining high standards of quality and streamlining the search process for labor.

- Speakers at the event include:

Jonathan Zittrain, Professor of Law and Computer Science, Harvard

Wyatt Nordstrom, Co-Founder and CEO, Maven Research

Wolfgang Kitzka, CEO, clickworker.com

Jeff Howe, Contributing Editor, *Wired*

Jason Aiken, Community Director, 99designs

Sharon Chiarella, VP, Amazon Mechanical Turk

Tim Ferriss, Author, *The 4-Hour Work Week*

David Alan Grier, Author, *When Computers Were Human*

Barney Pell, Partner, Strategist and Evangelist, Microsoft

Maynard Webb, CEO, LiveOps

Keith Kegley, Vice President, XPRIZE Foundation

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About the Future of Work

- With access to a computer and broadband, people can work when and where they want — individuals can now be their own company, market themselves, negotiate rates and decide which work to pursue.
- Companies can access the perfect person for a given job and outsource core functions of their business to people with whom they have no relationship.
- Examples of this phenomenon are countless: everything from coding projects (oDesk), graphic design (99designs), administrative assistance (Anybots), and expert advice (Maven Research; Gerson Lehrman).

About CrowdConf:

- CrowdConf will provide insight on future outcomes around a wide range of important issues raised by crowdsourcing including: legal and ethical considerations the most effective quality control methods incentive structures to get people to complete online work changes to society and the economy based on a distributed workforce task design to optimize online work
- A wide range of experts will come together to discuss these questions and define the future of distributed work.
- CrowdConf will feature a series of peer-reviewed presentation tracks, posters, technology demonstrations and keynote addresses from industry leaders on the past, present, and future of crowdsourcing, highlighting innovative projects, experiments, and applications.

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CrowdConf sponsors include:

Utest

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Anybots

Meraki

500 Startups

Quotes:

- Lukas Biewald, founder and CEO, CrowdFlower “Crowdsourcing is changing the way we work and society, and the economy is changing with it. CrowdConf will bring together crowdsourcing influencers from all over the world to discuss how to make this emerging space viable for all types of companies and industries — and define the next stage of how people across the globe will work online.”

- Aaron Shaw, Program Committee Chair, CrowdConf “We’ve been overwhelmed by the positive feedback from supporters and academia interested in speaking at CrowdConf. Submissions focus on a variety of topics from emerging research and the academic perspective to the business of crowdsourcing. It’s a testament to the fact that the world of work is changing faster than decision-makers can keep up.”

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Event Details:

- WHERE: The St. Regis Hotel, 123 3rd Street, San Francisco

- WHEN: Monday, October 4, 2010 Registration: 8:30 a.m. Conference: 9:00 a.m.-3:30 p.m. Hosted Reception: 3:30 p.m.-5:00 p.m.

- WHO: 500 of the world's leading researchers, technologists, outsourcing experts, legal scholars, artists, and media will gather to discuss how crowdsourcing is transforming human computation and the future of work. The event will bring together the most influential people in the field for a day of learning and conversation.

- HOW: To buy conference tickets, which include lunch and the hosted reception, go to <http://crowdconf.eventbrite.com/>. Regular tickets (through 5:00 p.m. on October 3, 2010): \$450 Day-of tickets: \$550

Contact

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