

CrowdFlower to Demonstrate Crowdsourcing e-Discovery and e-Investigation Document Overload at SANS Institute's Electronic Records Summit

A Worldwide First Event - in Las Vegas - September 27-28, 2010

CrowdFlower, the leading provider of Labor-on-Demand, will demonstrate how an army of online workers can analyze numerous legal documents at the SANS Institute's Electronic Records Summit titled, "E-Data Retention, Discovery and Destruction: Developing and Implementing IT Policy." Lawsuits and official investigations drown in large quantities of electronic records such as e-mail, and to help litigants and investigators, CrowdFlower harnesses the power of crowds in this never-before-done demonstration.

Using crowdsourcing technology, CrowdFlower will introduce lawyers, auditors, forensics analysts, IT professionals, and government authorities to a game-changing method for coping with the massive volumes of records generated in modern litigation and government inquiries.

According to Benjamin Wright, attorney and senior instructor at the SANS Institute: "Any time an enterprise is involved with a lawsuit or law enforcement investigation, our system of justice is threatened by the mountains of digital records produced. It is becoming too expensive to manage and make sense of all the data and records. CrowdFlower's technology (although not endorsed by SANS) promises to alleviate the crush of records by sorting and analyzing data efficiently and inexpensively from an on-demand workforce."

"E-Data Retention, Discovery and Destruction: Developing and Implementing IT Policy," will be held September 27 - 28, as part of the SANS Institute's Network Security 2010 Conference at Caesar's Palace in Las Vegas taking place September 19-28, 2010. More information can be found here:

<http://www.sans.org/pci-legal-info-tech-summit-2010/legal/>

About SANS:

Established in 1989 as a cooperative research and education organization. Its programs reach more than 400,000 security professionals, auditors, system administrators, and network administrators who share the lessons they are learning and jointly find solutions to the challenges they face. At the heart of SANS are the many security practitioners in government agencies, corporations, and universities around the world who invest hundreds of hours each year in research and teaching to help the entire information security community.

About CrowdFlower:

CrowdFlower uses statistically backed, quality-controlled crowdsourcing technology to produce a scalable and reliable workforce that can dispatch a diverse array of tasks and provide near-real time results. CrowdFlower's web tools allow businesses to instantly access thousands of workers without even picking up the phone. Since beginning in 2007, CrowdFlower has completed more than 23 million crowdsourced tasks.